

FITTEAM FOREVER



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FITTEAM FAMILY REUNION

VIRTUAL EVENT SUCCESS

Can you believe the FITTEAM Family Reunion has already come and gone, it flew by in the blink of an eye! The FITTEAM Corporate staff would like to say THANK YOU to each and every one of you that not only attended but also participated in making this a wonderful one-of-a-kind event. Without all of you there would be no FITTEAM Family!

Thursday evening, we kicked off the event with our Diamond dinner which included some special surprises, acknowledgements and much needed virtual "face-to-face" time. Special shout out to all of our Diamond Executives, we appreciate you and all of your hard work!

Friday was our best virtual Opportunity Overview to date which was followed by our Q&A panel. For those of you that joined us, was Brent Niblo on a roll or what? Who knew he was so funny! All jokes aside, every question was better than the last. Thank you to everyone that submitted their questions. After the Q&A the night finished strong with our Bronze through Emerald live zoom training. Seeing everyone's face and hearing everyone's voice brought a true sense of family to this event.

Then before you knew it Saturday was here. We loved hearing how Brand Partner's Nicole Doolittle, Falyn Shilts, Alyssa Mays, conduct their day-to-day bringing a friendly reminder and fresh understanding that growing your FITTEAM business looks different to everyone. Not to mention we witnessed the cutest baby and puppy video we have ever seen. We learned how the Diamond Executives view FITTEAM and family along with an insightful trainings from Katie Lavergne Diamond Executive & Julie Mlynarek our Triple Executives. On top of it all we were able to hear from our two newest 100lb club members Kristy Mindt and Christine Madrazo on how they overcame their personal struggles to reach their health and wellness goals.

However, that was just the beginning, next it was onto a Brand Partner favorite, EVO training hosted by none other than Peter Christoff! He showed us how to navigate and make the most of our EVO back office! Then it was off to welcome our newest corporate team member Mary Duer Hoff who is sure to be a household FITTEAM name in no time. Mary bring years of experience and expertise, guaranteed to push FITTEAM forward as a whole, we are thrilled to have her on board with us on our rise to the top. Speaking of rising up, we couldn't get enough of our guest speakers. Klyn Elsbury, shared her truly remarkable and inspirational story with all of us.

The guest speakers continued... Charles Kirhan, empowered us with his knowledge and faith. Angel Orozco shared his excitement about expanding the FITTEAM Latin America market to include Columbia, Ecuador and Honduras which will allow FITTEAM to impact and improve more lives than ever. He also introduced us to our newest Diamond Executive Guillermo Covarrubias, who's passion was contagious.

Don't think we stopped there, the event continued with another HUGE announcement about FITTEAM Activewear Apparel (learn more below). We then rounded out the event with a particularly special and vulnerable insight from our CEO, Christopher Hummel about how FITTEAM came to be and where he sees FITTEAM going in the future.

For those of you that missed this event and had to experience serious FOMO, don't let it happen again. Be sure to join us for the Activewear Launch Event happening October 3rd. This event is a special one unlike any other event we have ever had!

FITTEAM ACTIVEWEAR

LAUNCH EVENT OCTOBER 3RD

Have you heard FITTEAM is launching a private label ACTIVEWEAR (ATHLETIC) APPAREL LINE! That's right our very own clothing line and we couldn't be any more excited!

FITTEAM has partnered with the world's premier fabric and clothing manufacturer to produce the highest quality product. The best part is this apparel will be assigned a PV meaning not only will you look great, but everyone you know and don't know yet can too! Don't just take our word for it, watch the video below to hear from our manufacturing partner Matt Feigin.

This Activewear line is like nothing we have ever done before at FITTEAM, we want to make sure we do it right! So, join us October 3rd for our official launch event. This event will showcase each new apparel offering in the line along with its specific fabric and design features. We will also be providing in-depth product sales training ensuring that this activewear line will be a huge success for your business. Click the image below to register today!



** Please note that in order to avoid confusion we have currently suspended our former online clothing apparel site. We understand that your demand for FITTEAM branded casual and professional wear will still exist and we are working internally as fast as we can to make sure these offerings come back to life ASAP. However, now that we know the quality we are capable of creating on our own, we want to make sure nothing subpar is offered to you our valued Brand Partners. We promise to keep you up to speed on any new announcements regarding this apparel. We look forward to seeing you at the activewear launch event October 3rd.

ALL IN KITS

NOW AVAILABLE

Here at FITTEAM we know how important it is to be all ALL-IN all the time. So, it is about time we offered you the ALL-IN KIT.

The ALL-IN KIT is perfect to help anyone achieve their health and wellness goals! In addition, the ALL IN KIT is an ideal way to start a FITTEAM business. When a new Brand Partner joins with the ALL-IN KIT, they are automatically 360 qualified and anyone serious about starting a business will love that feature!

The ALL-IN KIT includes all of the following:

- 4 Bags of FITTEAM FIT to boost your energy, lift your mood, control your appetite and aid in fat loss.
- 2 Bags of FITTEAM LEAN to promote lean muscle development, support a healthy metabolism, aid in weight management, and boost energy & stamina.
- 2 Bags of FITTEAM HYDRATE to restore your balance and help you feel your best by replenishing your body through optimal hydration.
- 2 Canisters of FITTEAM IMMUNE to provide dietary support for your immune system.
- 1 FITTEAM Fitness Bottle.

If you would like to learn more about the ALL-IN KIT and how to incorporate this great new offering into your growing businesses, we encourage you to reach out to your organization and the corporate staff who are ready to help with anything you need!



WELCOME

RECOGNIZING SUCCESS

DIAMOND EXECUTIVE - GUILLERMO COVARRUBIAS

Guillermo Covarrubias is a legend in the MLM Industry. Having achieved the highest ranks at two prior companies, he is excited to bring his experience and partner with FITTEAM to help many fulfill their dreams of financial independence and better health.



Guillermo frequently shares his vision of FITTEAM becoming a Billion Dollar Company. He identified his two prior companies early on and shared similar thoughts. Both became billion dollar companies over the ensuing years. He works tirelessly and has said that he has never seen a product have such an amazing impact on people's health.

Besides being enamored with the product, Guillermo is likewise excited about the compensation plan, which he states is the best in the industry and inspires true collaboration between all FITTEAM Partners. He motivates his team to consistently work day in and day out in order to accomplish their dreams!

We are honored to have Guillermo as part of the FITTEAM Family and expect marvelous accomplishments from him and his team!

100 POUND CLUB - KRISTY MINDT & CHRISTINE MADRAZO

FITTEAM is proud to have been a part of the health and wellness journey for both Kristy & Christine. To see their dedication, sacrifice and power to push through their obstacles is beyond AMAZING. We congratulate and welcome both of you to the FITTEAM 100 pound club!



If you have not met Mary Hoff yet, then get ready because you will! We are excited to announce that Mary Hoff has joined the FITTEAM as our new VP of Field Development. Mary has proven herself time and time again in our industry in the field and on the corporate side, she has worked with several million and billion dollar companies. We know her experience and expertise are going to be a valuable asset in helping FITTEAM continue to grow!

In fact, here are some things you can expect from Mary in the upcoming months.

One-on-one Coaching

You will find my coaching is based upon growing you to where you want to go. I have supported many top leaders as they transform their business and find a path to success.

Brand Partner Sponsoring Training- Starting August 24, Monday's at 12:00pm (noon) ET.

As a newbie and as a leader, your confidence in what you are saying is a direct indicator of how your business is growing. This four week series will allow you to be who you are and grow your team. Sponsoring is both mindset and skillset, this interactive training will focus on both.

Opportunity Overview Zooms with Field Leaders Starting Aug 18th, Tuesday's & Thursday's @ 12:00 ET & Wednesday's at 9:00pm ET

This will be a great way to introduce new prospects to learn about the FITTEAM products and opportunity.

Go Live Training – September 2020

Engagement is the name of the game! Be on this training to learn how to be your authentic self and build with Social Media. You will want this training as we launch apparel.

How To Run Your Business Like a CEO - October 2020

What if you want a six-figure income? What if you want to work like a CEO? This training will teach how to track behavior, how to do the things that matter, how to influence and engage with other.



"Influencing growth has been a passion of mine since I was a child, I loved to see people do things they didn't think they could or find a way to achieve goals via a path that was at first not evident, therefore it is with great pleasure that I come to the FITTEAM family. I see clearly where we are headed and am honored that Chris and the team selected me to be a part of this fantastic journey."

- Mary Hoff

NEW EPISODES

ADD VALUE TO YOUR LIFE



The FITTEAM Show hosted by Christopher Hummel features amazing people and their stories - Entrepreneurs, Athletes, Entertainers, Influencers and anyone in between that can add value to your life. Check out the most recent episodes featuring:

Marcus Peterson

Pro football player, Marcus Peterson, shares how life itself has been his greatest teacher. Listen to how his perseverance, dedication and self motivation showed the nay-sayers and doubters he could succeed.

Shea Schneider

Learn how founder of SRG Trade, Shea Schneider, allowed his experiences with religion, life and travel to shape his current person and business success.

Big G Anthony

Former law enforcement agent, Big G Anthony, shares valuable insights from his new book *Bullet Proof Mindset*. We learn what it is really like to protect and serve and how this experiences shaped his future.

You can currently watch and listen to The FITTEAM Show on multiple platforms such as YouTube, Spotify, Anchor and Apple.

FITTEAM CALENDAR

UPCOMING EVENTS

AUGUST

- 8/18 Transformation Tuesday
- 8/18-20 Opportunity Overview Zoom
- 8/25 Transformation Tuesday
- 8/24 BP Sponsoring Training
- 8/25-27 Opportunity Overview Zoom
- 8/31 BP Sponsoring Training

SEPTEMBER

- 9/1 Transformation Tuesday
- 9/1-3 Opportunity Overview Zoom
- 9/5 Super Saturday
- 9/7 Labor Day
- 9/7 BP Sponsoring Training
- 9/8 Transformation Tuesday
- 9/8-10 Opportunity Overview Zoom
- 9/14 BP Sponsoring Training
- 9/15 Transformation Tuesday
- 9/15-17 Opportunity Overview Zoom





JULY TOP SPONSORS

CONGRATULATIONS TO THE TOP 25

1. Juana Aispuro
2. Christine Madrazo
3. Katie Lavergne
4. Julita Pena
5. Jacqueline Fermin
6. Lisa Charles
7. Christopher Bruck
8. Marcela Dueñas
9. Margarita Jacobo
10. Silvia Hernandez
11. Anna Plascencia
12. Teresa Hyer
13. Mercedes Vesga
14. Margaret Vella
15. Elizabeth Vokins
16. Elizabeth Alvarenga
17. Arselia Prudencio
18. Gabriela Acosta
19. Kristin Quigley
20. Kristy Mindt
21. Isabel Ayala
22. Martha Sandoval
23. Faragh Moussa
24. Magdalena Intriago
25. Rosy Moncada

BRAND PARTNER SPOTLIGHT

FEATURING DIAMOND AWARD WINNERS

This month we are mixing it up by recognizing and honoring our FITTEAM Family Reunion DIAMOND AWARD WINNERS. For those of you new to our FITTEAM family, at every regional event we recognize our top leaders in the following categories: GROWTH, DUPLICATION, TOP SPONSORING and ROAD WARRIOR (travel).

Considering health and safety of our Brand Partners along with the current traveling conditions we did not award a road warrior winner.

FITTEAM recognizing that these accomplishments are no small feat and that these leaders work day-in and day-out on growing their business, consistently inspiring, leading and supporting their teams.

LEIGH-ANN CARNEY
DIAMOND EXECUTIVE

Duplication Award
Growth Award



DEBBY GASPERONI
DOUBLE DIAMOND EXECUTIVE

Duplication Award



BRENDA JOHNSON
DIAMOND EXECUTIVE

Duplication Award



KATIE LAVERGNE
DIAMOND EXECUTIVE

Duplication Award
Top Sponsor Award



PAULA TURK
DIAMOND EXECUTIVE

Duplication Award



MESSAGE FROM THE CEO

THANK YOU

Thank you all for the overwhelming response to our FITTEAM Family Reunion Online Event.

We are beyond grateful for the people we attract and the values that we share.

Life is far too short to settle for ordinary. You blink and a year passes. Blink again and there goes five.

Nothing is as fulfilling as surrounding yourself with people that want to transform their life and the world.

Amazing things are happening.

The best is yet to come!

- Christopher Hummel





BUSINESS BUILDING TIP

KEEPING MOMENTUM

This year's FITTEAM Family Reunion generated an incredible amount of excitement and energy. We encourage you to use these feelings of excitement and energy in the field as momentum to grow your business.

Take action by sharing all the new things happening within FITTEAM such as; the launch of FITTEAM Activewear, FITTEAM expanding into new territories, new Diamond & 100lb Club members, how success with FITTEAM can be possible with your daily schedule and the always inspiring stories we heard throughout this event. It is clear that FITTEAM is rapidly growing and that the potential with FITTEAM has never been greater, your ability to share this message and keep this momentum will absolutely have a positive impact on your growing business.

FITTEAM BUILDER

WHAT IS BUILDER

FITTEAM Builder is a contact management system that organizes all of your contacts and keeps them informed, engaged and buying! Builder gives you everything you need to grow your FITTEAM business faster and more efficiently than ever.

CONTACT MANAGER - Contacts can be added via your website or lead capture pages. The contact manager maintains their data, history, emails they open, links they click, webpages they view, notes and more. Contacts can even add themselves!



EMAIL CAMPAIGNS - You have the ability to send email campaigns to all of your contacts with just one click. With a plethora of pre templated HTML designs creating your own personalized email campaign has never been easier.



PERSONALIZED WEBSITE - You are provided your own personal customizable website which contains built in links which can be shared to any contact. Your personalized site presents FITTEAM products and opportunity and is designed to convert.



RESOURCES & MARKETING - You are given access to endless FITTEAM branded resources which can be used for marketing brochures, text marketing or to create engaging social media posts which can all be sent using smart sender. Smart sender helps you prepare images, docs and links either individually or in bundles to targeted customers, allowing for perfectly timed follow ups.



[START GROWING YOUR BUSINESS NOW - CLICK HERE TO JOIN TODAY!](#)

CUSTOMER SERVICE

UPDATES

NEW ANNOUNCEMENTS:

The US Postal Service is experiencing shipping delays worldwide due to the current COVID-19 global pandemic. Please note these shipping delays are completely out of our control. However, we will continue to do everything in our power to ensure the prompt delivery of your FITTEAM products. We ask that you please continue to monitor your packages for tracking updates and noted delays prior to reporting missing product to customer service.

Declined Credit Cards: For anyone that has experienced a declined credit card notice when trying to place a new FITTEAM order or when their monthly Loyalty Order is shipped, please know that FITTEAM is unable to provide in-depth insights to why your card would have been declined. You must check with your financial institution when inquiring about a declined purchase.

ATTENTION:

The FITTEAM Customer Service team is working diligently around the clock ensure all of your concerns are addressed.

We ask that you help us in providing you the BEST possible experience by contacting Customer Service through the following channels: Zendesk ticket, direct email or by calling.

3 WAYS TO CONTACT:

#1: Submit a Zendesk Trouble Ticket. This is the fastest and most efficient way to address your concerns. [Click here to submit a ticket.](#)

#2: Sending a direct email to customerservice@fitteamglobal.com

#3: Call the FITTEAM TOLL FREE NUMBER: 1-844-FITTEAM (348-8326)



